



June 24th, 25th & 26th, 2011

Exhibitor Package

**THE OREGON GREEN EXPO • 711 MEDFORD CENTER #160 • MEDFORD, OREGON 97504
OFFICE (541) 773-8200 • FAX (541) 858-4427 • www.theoregongreenexpo.com**



EXHIBITOR PROGRAM

Becoming an exhibitor at The Oregon Green Expo offers enormous value for "green" and sustainable companies including the extraordinary promotional value of association with this growing website and "green" portal for southern Oregon. If interested in becoming an exhibitor for this event, please contact us.

"Green" Exhibitor benefits and value opportunities!

The 2011 Oregon Green Expo

The Oregon Green Expo was organized with the simple mission of showcasing the best and the brightest knowledge, products and services in the "green" and "sustainable" living market sector.

Founded by Susan Huntley and Don McCoy with assistance from co-producers John David Van Hove and Marc Baraka Strauch, **The Oregon Green Expo** strives to be the single event source to meet your neighbors, make new contacts and learn the latest in green and sustainable living all in a fun upbeat positive healthful and co-creative celebration of life.

The Oregon Green Expo has launched an "Exhibitor Program" and invite you to become the first companies, businesses and organizations to exhibit at our 3rd Annual event. Get in on the ground floor of this growing phenomenon.

By becoming an exhibitor we can provide you and the participants the finest service, promote your products and services, and keep the website content fresh, dynamic and alive.

We've launched our new website nearly 2 years ago and this has become the most comprehensive source for "green" companies in our region.

Green Exhibitor Value!

- Deliver hot prospects for your "green" products and services
- All booths are approximately 10' wide X 8' deep and include

- high backed draping and 3' draped side rails, 1 6' table, 2 chairs, table cloth, skirting and electricity.
- All additional needs for your booth shall be ordered through Noel Lesley Event Services at: <http://noellesley.com>
- For-Profit Standard Booth: \$395.00.
- Non-Profit Standard Booth: \$295.00
- Deposit Deadline: March 31st, 2011
- Contract Paid-in-Full Deadline: May 11th, 2011
- Logo and name on show signage
- Logo and link on home and exhibitor page
- Great exhibit space in show
- See www.theoregongreenexpo.com/exhibitor for more details and to apply online.

Co-Marketing, Sponsorship and Advertising

Receive Extraordinary Promotional Value by Prominently Featuring Your Company Logo on Broadcast E-Newsletter, Website and Social Network, Expo Program Guide

- Request the "Advertising Package" for monthly, quarterly and annual rates only, or the "Sponsorship Package" for Expo sponsor opportunities, or the "Membership Package" for members only.



From the Desk of Don McCoy, Founder & Event Organizer
Re: Exhibitor Application & Contract

Dear Exhibitor,

Thank you for your interest in **The Oregon Green Expo** and helping this important event be successful! To efficiently handle your application, please fill out an online application (and save paper) or go to: www.theoregongreenexpo.com/exhibitor

To become an exhibitor, fill out this page completely and submit a signed copy via mail or fax to **(866) 858-4427**. Each exhibitor has one week (seven days) to return this 2-page signed contract with payment to retain your agreed exhibitor position unless other arrangements have been made before the contract deadline.

STEP 1: Apply to Become an Exhibitor

COMPANY: _____

Contact Name: _____ Title: _____

Mailing/Business Address: _____

City: _____ State: _____ Postal Code: _____ Country: _____

Phone: (_____) _____ WWW: _____

Email: _____

How did you hear about The Oregon Green Expo? _____

Why is your product or service green? _____

STEP 2: Select a Green Business Category for Your Sponsorship.

- | | |
|---|--|
| <input type="checkbox"/> Green Jobs, Green Financing & Entrepreneurship | <input type="checkbox"/> Renewable Energy |
| <input type="checkbox"/> Eco & Geo-Tourism | <input type="checkbox"/> Recycling |
| <input type="checkbox"/> Green Building & Remodeling | <input type="checkbox"/> Water Ecology |
| <input type="checkbox"/> Sustainable Education & Lifestyles | <input type="checkbox"/> Holistic Health & Wellness |
| <input type="checkbox"/> Green Household Products | <input type="checkbox"/> Arts, Music, Dance, Theatre & Culture |
| <input type="checkbox"/> Natural/Organic Foods & Gardening | <input type="checkbox"/> Social Media Networks & Resource Centers |
| <input type="checkbox"/> Alternative Transportation | <input type="checkbox"/> Alternative Fuels <input type="checkbox"/> Other: _____ |

We'll contact you within three days after receiving the online application and let you know if you're approved unless you're on the pre-approved list at: www.theoregongreenexpo.com/preapproved If pre-approved you may proceed to STEP 3.



STEP 3: Select a Booth Type & Submit Company Logo (300 dpi .png or .jpeg preferred)

For-Profit Booth Fee: \$395.00

Non-Profit Booth Fee: \$295.00

STEP 4: Decide on a Payment Method & Submit Company Logo (.jpg OR .png preferred)

☼ Paypal or Credit Card

☑ Amount Enclosed: \$ _____

☼ Cashiers or Business Check # _____

☑ Check Payable to: The Oregon Green Expo

☼ Logo: 500 width x variable height (300 dpi resolution)

☑ Submit Company Logo to: arc@icresource.com

If paying with PayPal or credit card, then select one of the following payment options.

☼ **Non-Refundable Booth Deposit:** \$100.00. Pay deposit online at: www.theoregongreenexpo.com/paypaldeposit

☼ **For-Profit Booth Fee:** \$395.00. Pay in-full online at: www.theoregongreenexpo.com/paypalforprofit

☼ **Early Bird Booth Fee:** \$295.00. Pay in-full online at: www.theoregongreenexpo.com/paypalnonprofit

STEP 5: Return this Signed Contract with Payment by Mail or Fax to (866) 583-3039.

As an authorized representative of the Company / Exhibitor contracting services described above, I have read and understood the content of this Agreement as set forth here and agree to abide by them. Fax or email transmission of this Agreement and any signatures affixed hereto shall be considered for all purposes as originals. This agreement is for exhibiting at **The Oregon Green Expo** being held at the Jackson County Fair Grounds on June 24 - 26, 2011. All payments are final. There are no refunds.

Deposit Deadline: March 31st, 2011

Contract Paid-In-Full Deadline: May 11th, 2011.

As an exhibitor, I have read and hereby agree to the following "Terms and Conditions by checking the box.
Deposit and contract deadlines are firm.

☼ **Terms and Conditions at:** www.theoregongreenexpo.com/terms

Exhibitor Signature DATE

STEP 6: Download the Exhibitor Information Kit & Exhibit Green!

The "**Exhibitor Information Kit**" is filled with all the information you need to have a successful event and to "**Exhibit Green!**" It provides order forms for supplemental materials and/or additional services (booth furnishings, table drapes, etc.). Be sure to download the "**Exhibitor Information Kit**" and use the information on how to "**Exhibit Green**" and have a "green" and sustainable show. You are responsible for reading, understanding and meeting all guidelines and compliance set forth in the "**Exhibitor Information Kit**" provided by the Expo staff.

Thank you for being part of this "green" event in Oregon!